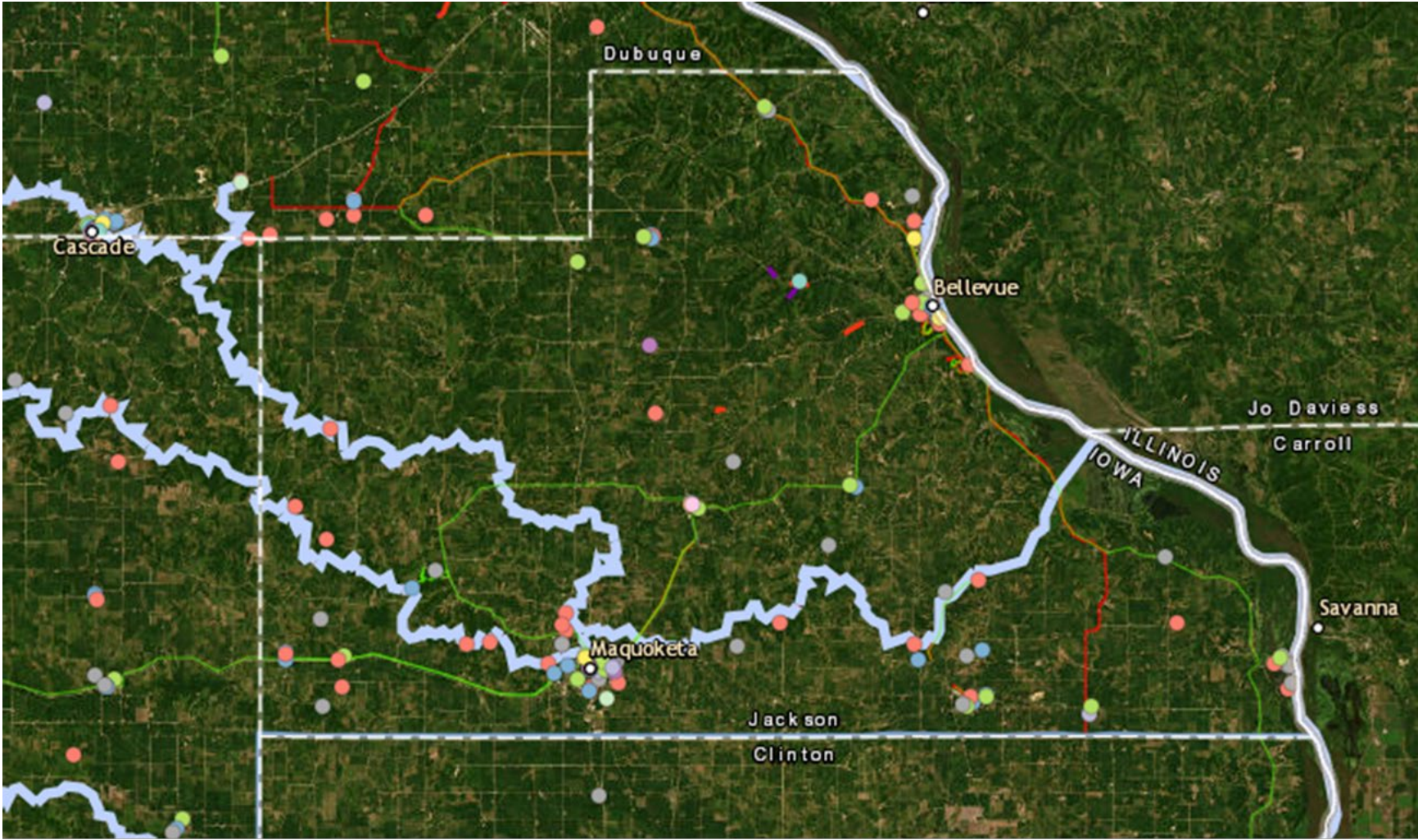


Chapter 14. Implementation



Fields of Opportunities Map of Jackson County

Source: <https://gwloop.com/articles/eastern-iowa-field-of-opportunities> accessed Feb. 2024

PURPOSE OF COMPREHENSIVE PLAN

State law enables a county to create and amend a comprehensive plan for two fundamental purposes:

First, a comprehensive plan presents a shared vision for the future, a policy guide with long-range community goals.

It's **comprehensive** because it covers a wide range of issues and activities.

With a **shared vision** everyone has a common destination and common goals. People then can work together as a team, supporting and encouraging each other to reach community goals.

It's **long-range** because it looks forward 20 years as a **policy guide**, a road map, shaped by public participation. It's *not* rules or regulations.

Second, the plan provides a legal basis for land use regulations by analyzing existing conditions and establishing goals to guide public policies and improvements as well as future growth and development.

VISION, BROAD GOALS, & PRIORITIES

The Comprehensive Plan presents a unified and compelling vision for the future of Jackson County. The vision defines aspirations of what the community hopes to achieve in the future.

Shared Vision Statement

The shared vision statement for Jackson County declares where the community wants to be in the future:

Jackson County is an engaging community, enthusiastically creating opportunity, supporting growth, and enhancing quality of life for all who live, work, and visit.

This community vision helps local governments, organizations, businesses, and individuals to make strategic decisions, aligning their efforts with the following broad goals and future priorities that will enable Jackson County to reach the destination described in the shared vision statement.

Broad Goals and Future Priorities

1. Rural quality of life and safe communities that compete well with larger cities
2. Recreational opportunities, historic sites, natural resources, unique amenities, and river access points
3. Business retention, expansion, and recruitment
4. Available, trained workforce of professionals, skilled trades, and labor in general
5. Locally owned and operated shops and restaurants engaged in their communities
6. Quality, affordable, and accessible housing options and pathways, especially for underserved populations
7. Affordable childcare available countywide
8. Strong volunteerism

PLAN IMPLEMENTATION

The Comprehensive Plan provides the Board of Supervisors with a 20-year guide for future decision making to realize the community’s shared vision.

To achieve this shared vision, Jackson County must actively work to incorporate the plan’s recommendations into its budgets, policies, and ordinances. Many plan recommendations will require additional research, analysis, public input, and consideration from the Board of Supervisors before they can be implemented. When choosing how to implement the Comprehensive Plan, the Board of Supervisors should consider all relevant factors and weigh the public good with the cost and impact on the county.

Once adopted, the Comprehensive Plan should be updated every 5 to 10 years, so that it continues to provide an accurate picture of how the county wants to grow, develop, and prosper.

IMPLEMENTATION STRATEGY

Chapters 4 through 13 of the Comprehensive Plan offer an overview of existing conditions and trends; local, state, and federal programs; issues and opportunities; and goals and objectives for these key planning elements:

- 4. Community Facilities and Services
- 5. Infrastructure and Utilities
- 6. Transportation
- 7. Economic Development
- 8. Housing
- 9. Agriculture and Natural Resources
- 10. Parks, Recreation, and Cultural Resources
- 11. Hazard Mitigation
- 12. Land Use
- 13. Intergovernmental Collaboration

Chapter 14. Implementation brings together the goals and objectives of Chapters 4 through 13 into a strategy for the future.

From 2013 to 2024, Jackson County has engaged in many planning efforts at the county level as well as in various regional planning efforts. The public input, goals, and objectives described in these plans are part of or referenced in the Comprehensive Plan.

The information and perspectives provided through the public participation process helped identify updated and new goals and objectives for the Comprehensive Plan.

The implementation strategies for Chapters 4 through 13 are presented in a series of Tables 14.1 through 14.10, one for each Chapter with this format:

- The heading summarizes the focus of the goals and objectives for each chapter.
- The goals for each chapter are numbered, and followed by one or more objectives listed below.
- Each objective has a one or more potential sponsors and partners.
- Each objective has a timeframe.
- Related plans are referenced in the last row of each table.

14. IMPLEMENTATION

Goals are broad statements that describe the way things should be. For example, Child Care goal 4.2 is to: “Ensure that high-quality child care opportunities are available and affordable to all residents.” This goal is a general description of how you want to improve child care in the future. You have not said how you are planning to do it and what resources you need to do it.

Objectives are specific, measurable steps to be taken to reach a goal. One objective for this Child Care goal is: “Increase overall capacity for child care in Jackson County.”

Potential Sponsors and Partners are entities that help implement an objective. Sponsors may be public, private, or non-profit agencies that serve as organizer, leader, and/or funder for an objective. Partners can include these entities as well as volunteer groups and community members helping to accomplish an objective. The Potential Sponsors and Partners for this Child Care objective are: “Jackson County and city governments, JCEA, local banks.”

Timeframes are specific periods of time for an objective to occur. Some objectives require ongoing implementation while others can be implemented within a short-term (1 to 5 years), medium-term (6 to 10 years), or long-term (11 to 20 years) timeframe. This Child Care objective has a timeframe of “Medium.”

Related plans that are the source of a Chapter’s goals and objectives are identified. The goals contain a reference number for each related plan, which is listed in the last row of the table similar to footnotes. The related plan for this Child Care objective is the “2018 Jackson County Tomorrow Strategic Plan.”

The **Jackson County Comprehensive Plan Steering Committee** made recommendations for several objectives. These recommendations contain a reference number which is listed in the last row of the table similar to footnotes.

Acronyms used in Tables 14.1 through 14.10 for public, private, and non-profit agencies are listed below.

ACRONYMS in Tables 14.1 – 14.10
CEDS = Community Economic Development Strategy
CFJC = Community Foundation of Jackson County
ECIA = East Central Intergovernmental Association
EDA = Economic Development Administration
ECDC = East Central Development Corporation
FSA = Farm Service Agency
FEMA = Federal Emergency Management Agency
IDALS = Iowa Department of Agriculture and Land Stewardship
IDCA = Iowa Department of Cultural Affairs
IDNR = Iowa Department of Natural Resources
IDOT = Iowa Department of Transportation
IEDA = Iowa Economic Development Authority
ISU = Iowa State University
JCEA = Jackson County Economic Alliance
MR WMA = Maquoketa River Watershed Management Authority
NRCS = Natural Resources Conservation Service
RPA = Regional Planning Affiliation
RTA = Regional Transit Authority
SILT = Sustainable Iowa Land Trust
SWCD = Soil and Water Conservation District
USDA = U.S. Department of Agriculture
YMCA = Young Men’s Christian Association

14. IMPLEMENTATION

Table 14.1 Chapter 4. Community Facilities and Services -- Implementation Summary: These goals and objectives focus on maintaining current public-private and intergovernmental partnerships and establishing new relationships to provide high quality community facilities and services that improve quality of life for residents.		
GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
4.1 Community Health Goal: Address the top three health priorities for Jackson County through community partnerships.¹		
1. Substance Abuse: Access to substance abuse prevention and treatment.	Area Substance Abuse Council, Opioid Awareness Program	Short
2. Mental Health: Access to mental health services and treatment.	Jackson County Regional Health Center Telehealth Mental Health Services, Regional Mobile Crisis Services	Short
3. Obesity: Integrated health, wellness, nutrition, physical activity, and weight status.	Maquoketa YMCA programs, Jackson County Regional Health Center Diabetic Education and Nutritional Consult services, Jackson County Farmers Market vouchers	Short
4.2 Child Care Goal: Ensure that high-quality child care opportunities are available and affordable to all residents.²		
1. Increase overall capacity for child care in Jackson County.	Jackson County and city governments, JCEA, local banks	Medium
2. Strengthen relationships with county teachers and child care workers.	School districts, licensed center directors, registered home providers	Medium
4.3 Child Care Goal: Support efforts to attract, maintain, and expand child care services in the region.³		
1. Work with partners to identify/expand affordable/multi-shift day care.	Prosperity Eastern Iowa, RPA, JCEA, Jackson County, city governments, Chambers of Commerce, Clinton Community College, Childcare Resources and Referrals, IEDA, EDA, USDA	Short
2. Assist in implementing and working with communities toward improving available child care options.		Short
3. Promote and assist with access to child care issues due to barriers such as transportation, distance, hours, openings.		Short
4.4 Education Goal: Continue to support the Jackson County Campaign for Grade-Level Reading in the four areas supporting academic achievement: School attendance, School readiness, Summer learning, Access to books.⁴		
1. Build community awareness of children’s academic and social-emotional needs.	CFJC, Campaign for Grade-Level Reading partners	Ongoing
2. Provide a unified vision and strategy to improve academic success and child well-being inside and outside the classroom.		Ongoing
3. Fund child- and family-focused initiatives by utilizing existing financial resources and offering a way for generous community members to give in support of children’s well-being.		Ongoing
4. Analyze local data to identify needs and inform plans to address them.		Ongoing
Related Plan(s): 1. 2021 Jackson County Community Health Needs Assessment, 2. 2018 Jackson County Tomorrow Strategic Plan, 3. Comprehensive Economic Development Strategy 2022-2027, 4. CFJC Initiative		

14. IMPLEMENTATION

Table 14.2 Chapter 5. Infrastructure and Utilities -- Implementation Summary: These goals and objectives focus on maintenance and improvement of public and private infrastructure and utilities, and outline strategies for a transition from non-renewable to renewable energy sources, to enhance quality of life for residents.

GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
5.1 Public Infrastructure Goal: Maintain and modernize critical infrastructure for transportation, broadband, water, sewer, downtowns, and community facilities for a more competitive region.¹		
1. Enhance community and public facility infrastructure and increase access to community services and amenities to meet the demands of regional employers and their employees.	Prosperity Eastern Iowa, RPA, JCEA, Jackson County, city governments, Chambers of Commerce, RTA, IDOT, IEDA, EDA, USDA	Ongoing
5.2 Renewable Energy Goal: Install photovoltaic (PV) solar panels on County-owned buildings.²		
1. Utilize the feasibility study in the Jackson County Clean Energy Plan.	Jackson County, professional solar installers	Short
2. Partner with professional solar installers for cost estimates.		Short
5.3 Renewable Energy Goal: Create solar-ready zoning and building codes.²		
1. Partner with Jackson County jurisdictions to develop zoning and development standards to support solar panel adoption across the county.	Jackson County, city governments	Short
2. Incorporate building codes that make the process for solar easier.		Short
5.4 Renewable Energy Goal: Expand data collection for the Jackson County Energy District’s solar installation map.²		
1. Adopt Jackson County permits or registration requirements for roof mounted PV solar installations.	Jackson County, city governments, Jackson County Energy District	Short
2. Partner with municipalities to record their photovoltaic (PV) solar installations.		Short
5.5 Renewable Energy Goal: Advocate for clean energy policy by the Iowa Legislature and Iowa Utilities Board.²		
1. Encourage involvement with the Jackson County Energy District and legislature representatives to support stronger clean energy policies for greater accessibility and affordability within the county.	Jackson County, city governments, Jackson County Energy District	Short
5.5 Renewable Energy Goal: Encourage involvement in the Grow Solar Jackson County Program through the Jackson County Energy District.²		
1. Make solar power in the county affordable and accessible to residents and businesses.	Jackson County, city governments, Jackson County Energy District	Short
2. Increase civic engagement among residents to actively participate in the future of energy in their communities.		Short
3. Encourage municipalities to pursue conversations with utility providers about transitioning to renewable energy.	Jackson County, city governments, Jackson County Energy District, utility providers	Short
Related Plan(s): 1. Comprehensive Economic Development Strategy 2022-2027, 2. 2022 Jackson County Clean Energy Plan		

14. IMPLEMENTATION

Table 14.3 Chapter 6. Transportation -- Implementation Summary: These goals and objectives seek to maintain and improve the county and regional transportation network, with priority on improvements and projects that improve quality of life for residents.		
GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
6.1 Maintain and Improve the Existing Transportation Network Goal: Strategically preserve existing infrastructure and focus future investment in areas that are already served by significant public infrastructure investments.^{1,2}		
1. Preserve and maintain road surfaces.	Jackson County Engineer and Secondary Roads, RPA, IDOT	Ongoing
2. Preserve and maintain bridges.		Ongoing
6.2 Maintain and Improve the Existing Transportation Network Goal: Increase the safety, security, and resiliency of the transportation system.^{1,2}		
1. Reduce serious injuries and fatalities from vehicle crashes.	Jackson County Engineer and Secondary Roads, RPA, IDOT	Ongoing
2. Reduce pedestrian and bicycle fatalities and serious injuries.		Ongoing
6.3 Prioritize Transportation Improvements and Projects Goal: Support transportation improvements and projects that promote existing and future economic development.^{1,2}		
1. Identify potential connections to support existing and future business operations within and outside the region.	Jackson County Engineer and Secondary Roads, RPA, IDOT	Ongoing
2. Improve access to jobs for both residents and employers in the region.		Ongoing
6.4 Prioritize Transportation Improvements and Projects Goal: Provide a high degree of multimodal accessibility and mobility for individuals, and better integration and connectivity between modes of travel.^{1,2}		
1. Provide more on-road bicycle facilities throughout the community.	Jackson County Engineer and Secondary Roads, RPA, IDOT, IDNR	Ongoing
2. Provide more trails to connect destinations throughout the community, including the completion of existing regional and local trail systems.		Ongoing
3. Improve access to basic services and important destinations with transit.	Jackson County Engineer and Secondary Roads, RPA, IDOT, RTA	Ongoing
6.5 Prioritize Transportation Improvements and Projects Goal: Support efficient freight system in the region.^{1,2}		
1. Maintain adequate infrastructure conditions on primary freight corridors.	Jackson County Engineer and Secondary Roads, RPA, IDOT	Ongoing
2. Reduce delay on primary freight corridors.		Ongoing
Related Plan(s): 1. Regional Planning Area (RPA) 2045 Long Range Transportation Plan, 2. Jackson County Secondary Roads Five-Year Construction Plan FY 2025-2028		

14. IMPLEMENTATION

Table 14.4 Chapter 7. Economic Development -- Implementation Summary: These goals and objectives seek to improve economic quality and sustainability as a foundation for a resilient community and an enhanced quality of life for residents.		
GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
7.1 Workforce Development Goal: Attract and maintain a diverse population and workforce that can meet the needs of regional employers.¹		
1. Partner with existing workforce agencies to analyze workforce skills and trends.	Prosperity Eastern Iowa, RPA, JCEA, Jackson County, city governments, Chambers of Commerce, Clinton Community College, Childcare Resources and Referrals, IEDA, EDA, USDA	Short
2. Research best practices for attracting high demand workers to the region.		Ongoing
3. Partner with institutions such as Clinton Community College for job training programs.		Short
4. Attract a diverse workforce by creating a more inclusive environment.		Ongoing
7.2 Business Attraction and Retention Goal: Continue to support business retention and expansion through capital investments and entrepreneurial centers.¹		
1. Support efforts that attract, maintain, promote, and expand regional industries.	Prosperity Eastern Iowa, RPA, JCEA, Jackson County, city governments, Chambers of Commerce, Clinton Community College, Childcare Resources and Referrals, IEDA, EDA, USDA	Ongoing
2. Support and promote the efforts of educational institutions and their business programs.		Ongoing
3. Identify entrepreneurial resources that are lacking and collaborate with community partners to improve.		Ongoing
4. Encourage an economic development environment that supports entrepreneurship and existing businesses while attracting new businesses.		Ongoing
5. Partner with institutions that provide resources to help businesses increase their knowledge.		Short
6. Develop and maintain a Small Business Committee and a business directory to promote awareness of and support for local businesses in Jackson County ² .		Ongoing
7.3 Tourism Goal: Improve the region's desirability by enhancing and expanding access to the arts and recreational opportunities.¹		
1. Invest in cultural/arts events, organizations, and institutions.	Prosperity Eastern Iowa, RPA, JCEA, Jackson County, city governments, Chambers of Commerce, Clinton Community College, Childcare Resources and Referrals, IEDA, EDA, USDA	Ongoing
2. Spread awareness of community events and resources such as gwloop.com.		Ongoing
3. Develop and maintain a data base of Jackson County businesses, venues, attractions, and other resources to promote tourism in Jackson County ² .		Ongoing
Related Plan(s): 1. Comprehensive Economic Development Strategy 2022-2027, 2. Jackson County Comprehensive Plan Steering Committee recommendation		

14. IMPLEMENTATION

Table 14.5 Chapter 8. Housing -- Implementation Summary: These goals and objectives focus on actions that the county and its partners can take to have a supply of good-quality, affordable housing available in a variety of shapes, sizes, and price points that will ensure an improved quality of life for residents.		
GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
8.1 Workforce Housing Goal: Provide affordable housing to make Jackson County attractive for young workers.^{1,2}		
1. Support new pocket neighborhood development.	ECIA, ECDC, Jackson County and city governments, local Realtors	Short
2. Support transition to homeownership by seeking partnerships for down payment assistance.	City governments, local financial institutions	Ongoing
8.2 Housing Options Goal: Increase and diversify housing options throughout Jackson County.²		
1. Explore federal and state grant opportunities to diversify housing options.	Jackson County and City governments	Ongoing
2. Partner with regional public and private housing developers to research and develop housing opportunities.	City governments, regional and local public and private housing developers	Ongoing
3. Promote housing needs assessment and housing implementation plans in the county to support the development of new housing opportunities.	Jackson County and City governments	Short
4. Follow state construction codes to ensure quality housing stock. ³	Jackson County and City governments, State Building Code Commissioner, State Fire Marshal, regional and local public and private housing developers ³	Ongoing
5. Establish programs that help make improvements to existing housing stock.	Jackson County and City governments	Short
6. Allow cities within the county to pursue incentives to encourage private development of housing within their incorporated areas.	Jackson County and City governments	Ongoing
8.3 Age-Friendly Housing Goal: Provide more housing options for seniors.²		
1. Develop new senior housing through private development or through establishing a housing cooperative.	Senior housing developer/Co-op property management company, city governments	Medium
Related Plan(s): 1. Comprehensive Economic Development Strategy 2022-2027, 2. 2018 Jackson County Tomorrow Strategic Plan, 3. Jackson County Comprehensive Plan Steering Committee recommendation		

14. IMPLEMENTATION

Table 14.6 Chapter 9. Agriculture and Natural Resources -- Implementation Summary: In coordination with Chapter 10, these goals and objectives seek to maintain and improve the quality of agriculture and natural resources to enhance quality of life for residents.

GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
9.1 Soil Health and Water Quality Goal: Implement Jackson County Soil and Water Conservation District (SWCD) Five-Year Soil and Water Resources Conservation Plan’s priority goals for 2021-2025.¹		
1. Encourage the wise use and protection of the soil resources within the SWCD in order to sustain crop productivity for generations to come.	Jackson County SWCD, SWCD Local Working Group (farmers, local business owners, and community residents), USDA, NRCS, FSA, IDALS	Ongoing
2. Encourage the wise use and protection of the surface water and groundwater resources within the SWCD, to prevent their contamination and to ensure their sustained use.		Ongoing
3. Improve perennial cover by promoting profitable and sustainable use of forest and pasturelands within the SWCD.		Ongoing
4. Connect with the greater community and other stakeholders in support of conservation, sustainability and regenerative agriculture.		Ongoing
9.2 Watershed Management Goal: Implement Maquoketa River Watershed Management Plan - Phase 1.²		
1. Improve water quality through techniques for nutrient management, erosion reduction, and increased infiltration.	MR WMA, USDA, NRCS, Jackson County SWCD, IDNR, IEDA, Iowa Flood Center, Iowa Farm Bureau, ISU Extension, SILT, Jackson County and city governments, Interested community members	Medium
2. Improve watershed flood management.		Short
3. Increase watershed awareness and involvement among stakeholders.		Short
4. Preserve, protect, and improve ecologically sensitive habitats and ecosystems in the watershed.		Medium
5. Establish the WMA as a trusted community resource.		Long
9.3 Watershed Management Goal: Implement Maquoketa River Watershed Management Plan – Phase 2 as a subwatershed action plan to guide local authorities and residents in putting Phase 1 into practice.²		
1. Use technical analysis and continued engagement with local stakeholders to identify projects where resources could be directed to meet the goals determined by the community.	MR WMA, USDA, NRCS, Jackson County SWCD, Jackson County and city governments, landowners	Ongoing
2. Prioritize projects that will have the biggest impact with the most efficient resource use.		Short
3. Focus on finding priority locations and explicit solutions to mitigate future flooding events, enhance water quality, and promote recreational opportunities within the watershed.		Ongoing
9.4 Natural Resource Conservation Goal: Implement Jackson County Conservation’s 2023 Outdoor Recreation Plan.³		
1. Future development and acquisition projects.	Jackson County Conservation, IDNR, USDA, friends and volunteer groups	Ongoing
2. Management plans for forest and prairie ecosystems.		Ongoing
3. A 5-year development plan for: wildlife areas, restoration and enhancement of habitat, and other capital development projects that will enhance conservation activities.		Short
Related Plan(s): 1. Jackson County SWCD Five-Year Soil and Water Resources Conservation Plan 2021-2025, 2. Maquoketa River Watershed Management Plan – Phases 1 and 2, 3. Jackson County Conservation’s 2023 Outdoor Recreation Plan		

14. IMPLEMENTATION

Table 14.7 Chapter 10. Parks, Recreation, and Cultural Resources -- Implementation Summary (part 1): In coordination with Chapter 9, these goals and objectives focus on improvements for county parks and recreation areas, as well as conservation and interpretation of cultural and natural resources, to enhance quality of life.		
GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
10.1 Environmental Education Goal: Implement the 2023 Environmental Education Plan’s 5-Year Plan for programming.¹		
1. Increase interpretive signage at Prairie Creek Recreation Area and Jackson County Recreation Trail.	Jackson County Conservation, local school districts, area colleges	Short
2. Host all 5 th grade students in Jackson County in School of the Wild by 2024-2025 school year.		Short
3. Work more with upper-level students to increase knowledge of natural resources and conservation.		Short
4. Connect with middle and high school teachers, and local college professors, to help enhance their curriculum with outreach programs or field trips to natural areas.		Short
5. Design and construct a large new exhibit at the Hurstville Interpretive Center to tell the story of Iowa’s natural history and celebrate the Center’s 20 th anniversary in 2024.		Short
10.2 Outdoor Recreation and Conservation Goal: Implement the 2023 Outdoor Recreation Plan.²		
1. Future development and acquisition projects.	Jackson County Conservation, IDNR, USDA, IDCA, friends and volunteer groups	Ongoing
2. Management plans for forest and prairie ecosystems.		Ongoing
3. A 5-year development plan for: campgrounds and parks, wildlife areas, historic structures, trails, river access, restoration and enhancement of habitat, and other capital development projects that will enhance recreational activities.		Short
10.3 Honor Cultural and Natural Resources Goal: Enhance quality of life through honoring arts and cultural events and natural resources in the region.³		
1. Improve the livability factor and desirability of the region as a destination for business by enhancing and expanding access to arts/cultural events, rivers, trails, and other recreational and national excursion areas.	JCEA, Chambers of Commerce, Jackson County and city governments, IEDA, IDCA, United Way, Jackson County Area Tourism, local cultural and arts groups	Ongoing
10.4 Honor Cultural and Natural Resources Goal: Promote celebration of the arts and cultural events.³		
1. Support and assist our partners to increase investments in cultural and arts events, organizations, and institutions.	Prosperity Eastern Iowa, JCEA, Chambers of Commerce, Jackson County and city governments, EDA, IEDA, IDCA, United Way, Jackson County Area Tourism, local cultural and arts groups	Ongoing
2. Promote quality and artistic renewal by encouraging commission of murals and other artwork throughout the region.		Ongoing
3. Educate elected officials and citizens on values of developing and funding quality of life amenities to attract and retain workforce throughout the region.		Ongoing
Related Plan(s): 1. Jackson County Conservation’s 2023 Environmental Education Plan, 2. Jackson County Conservation’s 2023 Outdoor Recreation Plan, 3. Comprehensive Economic Development Strategy 2022-2027		

14. IMPLEMENTATION

Table 14.7 Chapter 10. Parks, Recreation, and Cultural Resources -- Implementation Summary (part 2): In coordination with Chapter 9, these goals and objectives focus on improvements for county parks and recreation areas, as well as conservation and interpretation of cultural and natural resources, to enhance quality of life.		
GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
10.5 Honor Cultural and Natural Resources Goal: Ensure cultural sustainability for the wellbeing of all.³		
1. Integrate culture within daily activities, policies, and programs.	Prosperity Eastern Iowa, JCEA, Chambers of Commerce, Jackson County and city governments, EDA, IEDA, IDCA, United Way, Jackson County Area Tourism, local cultural and arts groups	Short
2. Ensure equal access to and participation in activities and events within the region.		Ongoing
3. Mobilize culture by promoting events as inclusively as possible.		Short
10.6 Honor Cultural and Natural Resources Goal: Enhance access to natural excursion areas and recreational activities.³		
1. Continue to expand the level of public awareness of parks available by promoting sites like: http://www.gwloop.com/ .	Prosperity Eastern Iowa, JCEA, Chambers of Commerce, Jackson County and city governments, EDA, IEDA, IDCA, United Way, Jackson County Area Tourism, local cultural and arts groups	Ongoing
2. Enhance and expand walking, biking, running, and other recreational facilities in the region.		Long
3. Expand and enhance the region’s existing recreational tourism activities, areas and facilities with maximum effectiveness recognizing budget constraints and the need for grant and local funding.		Long
4. Continually strive to improve existing facilities while seeking opportunities for future development.		Ongoing
10.7 Regional Collaboration Goal: Implement the updated Grant Wood Loop Master Plan’s Future Priorities.⁴		
1. Expand programming in and around parks and trails including natural resource education, nature and cultural interpretation, and outdoor recreation.	Prosperity Eastern Iowa, JCEA, Chambers of Commerce, Jackson County and city governments, EDA, IEDA, IDCA, United Way, Jackson County Area Tourism, local cultural and arts groups, outdoor recreation and parks friends’ groups, interested community members	Ongoing
2. Expand marketing of outdoor recreational parks and assets that also incorporates experiential tourism and ecotourism efforts.		Ongoing
3. Expand outdoor education opportunities and connect more with the natural environment.		Ongoing
4. Reforest areas and cities devastated by storms and pests such as the derecho and Emerald Ash Borer.		Ongoing
5. Promote outdoor recreation and parks friends’ groups to grow the base of advocates and volunteers for natural resources and programming.		Ongoing
6. Preserve and/or acquire unique natural, cultural, and recreational assets of the region, especially those containing sensitive environmental spaces.		Ongoing
7. Preserve and/or acquire areas affected by creeks and rivers and by weather, rain, and flood events to increase resiliency and decrease devastation.		Ongoing
8. Promote the relationship between outdoor spaces and public health, especially brain health.		Ongoing
9. Preserve and/or acquire unique areas related to the Mississippi River Corridor.		Ongoing
Related Plan(s): 3. Comprehensive Economic Development Strategy 2022-2027, 4. 2022 Grant Wood Loop Master Plan Update		

14. IMPLEMENTATION

Table 14.8 Chapter 11. Hazard Mitigation -- Implementation Summary: these goals and objectives focus on mitigation, prevention, and preparedness to reduce potential losses and enhance quality of life.

GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
11.1 Mitigation Goal: Protect the health, safety and quality of life for Jackson County citizens while reducing or eliminating property losses, economic costs, and damage to the natural environment caused by a disaster.¹		
1. Maintain or consider National Flood Insurance Program (NFIP) membership as required.	Jackson County and city governments, FEMA, Iowa HSEMD (Homeland Security and Emergency Management Department)	Ongoing
2. Continue to maintain and enforce snow removal policies.		Ongoing
3. Purchase or elevate structures, add lift stations, increase/reinforce culvert size, and add curb and gutter to streets in areas in flood zones with severe and repetitive flood damage to prevent reoccurrence.		Ongoing
11.2 Prevention Goal: Ensure government operations, response and recovery in Jackson County are not significantly disrupted by disasters.¹		
1. Provide backup power generators and wiring for critical facilities.	Jackson County Emergency Management Agency	Ongoing
2. Consider building a tornado safe room for all new construction and rehabilitation projects.		Ongoing
3. Train personnel as weather spotters.		Ongoing
11.3 Preparedness Goal: Expand public awareness and encourage intergovernmental cooperation, coordination and communication in Jackson County to build a more resilient community against all hazards.¹		
1. Continue to maintain existing outdoor warning siren systems and ensure appropriate coverage for population or ensure National Oceanic and Atmospheric Administration (NOAA) weather radios are available in uncovered areas.	Jackson County and city governments, FEMA, Iowa HSEMD	Ongoing
2. Purchase barricades and signage as deemed necessary to better communicate information.		Ongoing
3. Continue to improve public awareness of hazardous weather through newsletters, public notices, strolling signs, etc.		Ongoing
4. Create a data base of individuals with special needs to assist in a hazard event.		Ongoing
5. Review and implement snow policies and implement during smaller storms as appropriate so residents are familiar with rules and regulations.		Short
Related Plan(s): 1. 2024 Jackson County Multi-Jurisdictional Hazard Mitigation Plan		

14. IMPLEMENTATION

Table 14.9 Chapter 12. Land Use -- Implementation Summary: These goals and objectives seek to minimize conflicts between incompatible land uses, preserve key resources, and ensure the Jackson County can grow while keeping its rural character and quality of life for residents.		
GOALS AND OBJECTIVES	POTENTIAL SPONSOR AND PARTNERS	TIMEFRAME
12.1 Best Practice Goal: Keep Land Use Policy current with changing growth conditions in the region.		
1. Evaluate land use goals on a 5-year basis to make sure the Land Use Policy remains a useful guide for growth and development.	Jackson County and city governments, Jackson County SWCD, MR WMA	Short
2. Consider reviewing and amending land use goals between 5-year intervals should development conditions significantly change.		Short
3. Review zoning and subdivision ordinances to ensure compliance with the recommendations in the Jackson County Comprehensive Plan.		Short
12.2 Best Practice Goal: Ensure that cities are coordinating with each other for their best development.		
1. Review existing future land use maps of each jurisdiction to ensure compatibility of goals with other jurisdictions in the County.	Jackson County and city governments	Ongoing
12.3 Preservation Goal: Preserve and protect viable land for agriculture.^{1, 2, 3}		
1. Review the A-1 Agricultural District zone to ensure it effectively protects current open spaces.	Jackson County and city governments, Jackson County SWCD, MR WMA	Short
2. Evaluate the quality of land using indicators such as CSR2 and Land Capability Class in the county to determine the best use.		Short
3. Enforce zoning ordinance when proposed developments interfere with viable agricultural lands.		Ongoing
12.4 Preservation Goal: Preserve and protect parks, open spaces, and natural resources.^{1, 2, 3}		
1. Ensure that development is not interfering with water quality and cultural sites.	Jackson County and city governments, IDNR, Jackson County SWCD, MR WMA	Ongoing
2. Evaluate the effectiveness of the zoning code based on its ability to protect natural resources.		Short
Related Plan(s): 1. Jackson County SWCD Five-Year Soil and Water Resources Conservation Plan 2021-2025, 2. Maquoketa River Watershed Management Plan – Phases 1 and 2, 3. Jackson County Conservation’s 2023 Outdoor Recreation Plan		

14. IMPLEMENTATION

Table 14.10 Chapter 13. Intergovernmental Collaboration -- Implementation Summary: These goals and objectives seek to improve and expand intergovernmental collaboration to build on Jackson County’s active community spirit and strong volunteerism to improve quality of life for residents.

GOALS AND OBJECTIVES	POTENTIAL SPONSORS AND PARTNERS	TIMEFRAME
13.1 Build Local Capacity Goal: Build capacity of local governments, non-profits, and community organizations in Jackson County.		
1. Provide training to build technical knowledge.	Jackson County, city governments, ECIA, ISU Extension, CFJC	Ongoing
2. Ensuring sustainable funding.		Ongoing
3. Utilize networking and enhancing partnerships to share resources.		Ongoing
13.2 Informal Collaboration Goal: Jackson County Economic Alliance (JCEA) collaborates with Jackson County, cities, schools, hospital, and service organizations.¹		
1. Develop a comprehensive questionnaire based on the premise of the Synchronist software to identify the needs, activities, and goals of these organizations.	JCEA	Short
2. Meet with Jackson County staff and officials on at least a quarterly basis and develop a set of goals and initiatives to better understand the County’s challenges, assets, and opportunities.	JCEA, Jackson County	Ongoing
3. Meet with city staff and officials on at least a quarterly basis and develop a set of goals and initiatives to better understand each city’s challenges, assets, and opportunities.	JCEA, city governments	Ongoing
4. Meet with each school district every year and develop a joint program between the JCEA and each school district to promote community development and economic growth.	JCEA, area school districts	Ongoing
5. Meet with each chamber and development group every year.	JCEA, Chambers of Commerce, local development groups	Ongoing
6. Meet with the hospital every year.	JCEA, Jackson County Regional Health Center	Ongoing
7. Meet with at least 5 service organizations and/or non-profits every year.	JCEA, local service organizations and non-profits	Ongoing
13.3 Youth Development Goal: Promote engagement and entrepreneurship among the county’s youth, including professional development opportunities for young workers.²		
1. Improve youth leadership and engagement through engaging activities and leadership development opportunities.	Area school districts, TeamMates mentorship program, 4-H youth organization, CFJC, local governments, Maquoketa YMCA	Short
2. Improve youth entrepreneurship through innovative programming.	School districts, local businesses and business leaders, JCEA, CFJC	Short
Related Plan(s): 1. https://www.thejcea.org/about-us/director-reports , September 2023, p. 28; 2. 2018 Jackson County Tomorrow Strategic Plan		